

MARKETING PLAN



South Africa

Tasly Business Opportunity



Business Overview

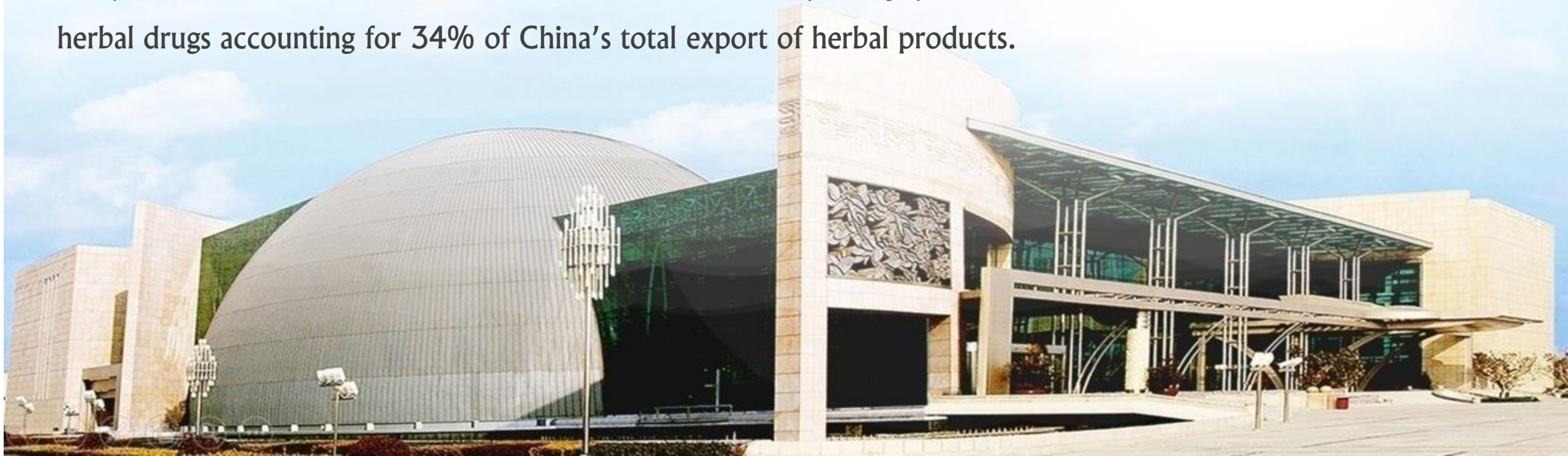
Tasly is a world famous pharmaceutical company bringing **green life** to the human race. By promoting the concept of **Great Health**, Tasly leads the people who wish to pursue their **dreams of health and fortune** by promoting its long cultural history and successfully proven business model.

Tasly utilises it's outstanding advantages in research & development, the manufacturing of high quality products and mature marketing plan to help millions of people **develop and establish their own business on a global platform.** The cooperation between Tasly and the Distributors has brought about high sales volume. Tasly Distributors also profit greatly from the success that Tasly achieves.



Profile

Incorporated in 1994, Tasly, currently with more than 20,000 domestic and foreign employees, has been devoting itself to the first modernized TCM brand and the development of the Pan-health industry. It has formed the life safety sector, which is concentrated on pharmaceuticals, and the health sector including health product, health food, cosmetics, drinking water and biological Puerh tea. The group has expanded its marketing network to 800,000 distributors in 40-odd countries all over America, Europe, Africa and Asia with overseas sales of Chinese herbal drugs accounting for 34% of China's total export of herbal products.



Presidents



Dr. YAN Xijun

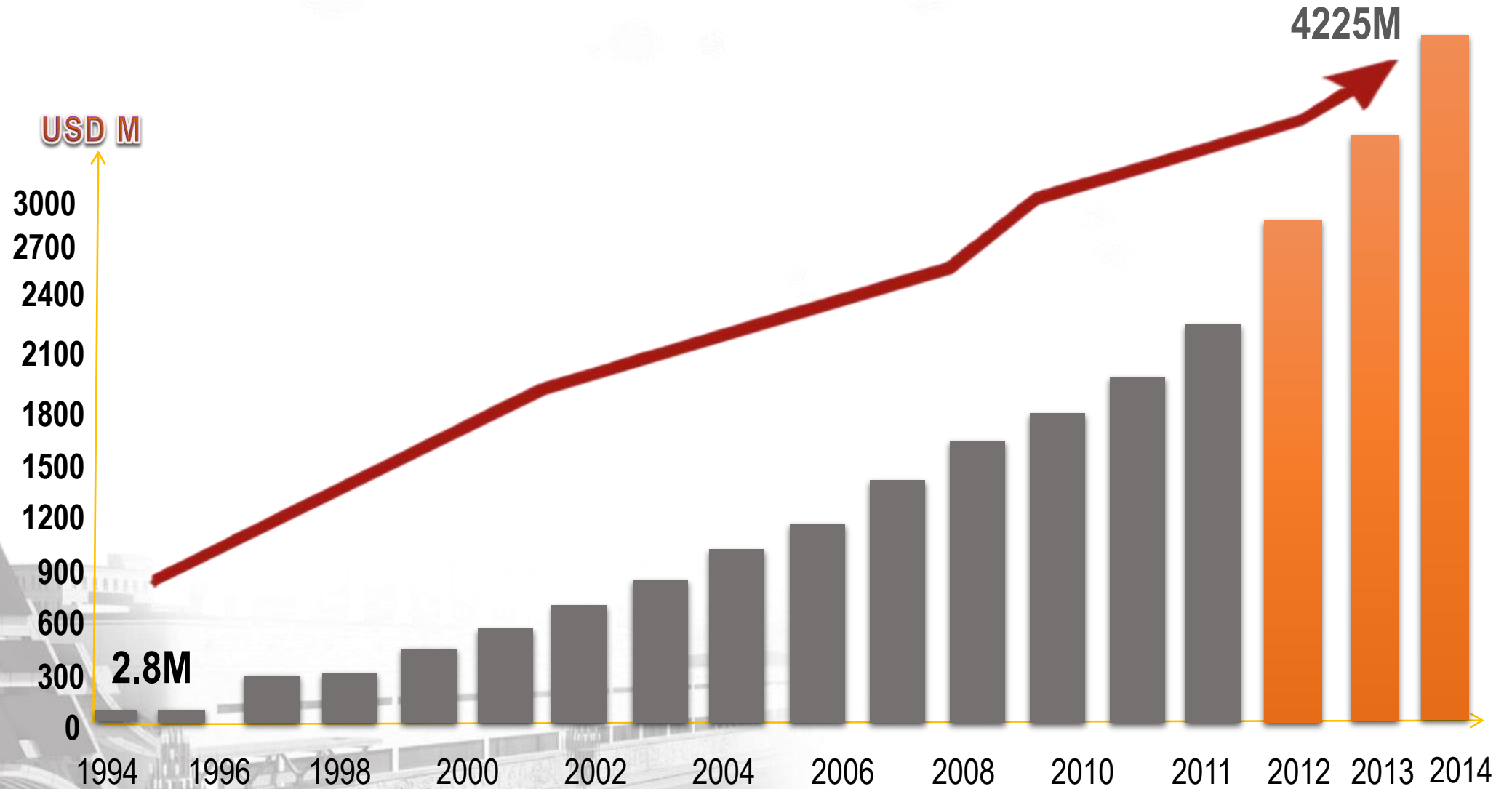
President
Tasly Holding Group



Dr. WU Naifeng

CEO
Tasly Holding Group

Total Assets



Product Series



Quality Standards



GAP

Good Agricultural Practice

GMP

Good Manufacturing Practice



GLP

Good Laboratory Practice



Industrial Chain of Modernized TCM

GCP

Good Clinical Practice



GSP

Good Supply Practice



GEP

Good Extraction Practice



10 Advantages of Tasly Business

- ✓ Low entry cost to start up one's own business with an easy-duplicating system.
- ✓ Monthly income paid by Tasly backs up your business expansion.
- ✓ Time and financial independence deserve every portion of your efforts and devotion.
- ✓ Inheritable for your family in that you can pass your business on to your heirs as part of their estate.
- ✓ Holidays, tours, cars, houses, besides the income, as rewards for the recognition.



10 Advantages of Tasly Business

- ✓ Promote your social identification and reputation through the development of your business.
- ✓ Globally offering high quality health products at discounted prices thereby creating a higher profit margin for Tasly Distributors.
- ✓ Full support which includes sales aids, training, seminars and consultations from Tasly local offices, assist in the growth of your business.
- ✓ Sustainably improves the quality of health of your family which will cultivate the concept of healthcare to others.
- ✓ Organized professional trainings to assist your business



Success

with Tasly

Enroll

Learn

Sponsor

Gain



Over 2,000 sessions per year worldwide



Organizational Structure

When your customers see you succeeding in your business, they too, may want to start a business of their own. Especially after they have used the products and are convinced of their quality and effectiveness. Through sponsoring you will replicate your selling efforts and be on your way to building a successful business.

S PONSORING

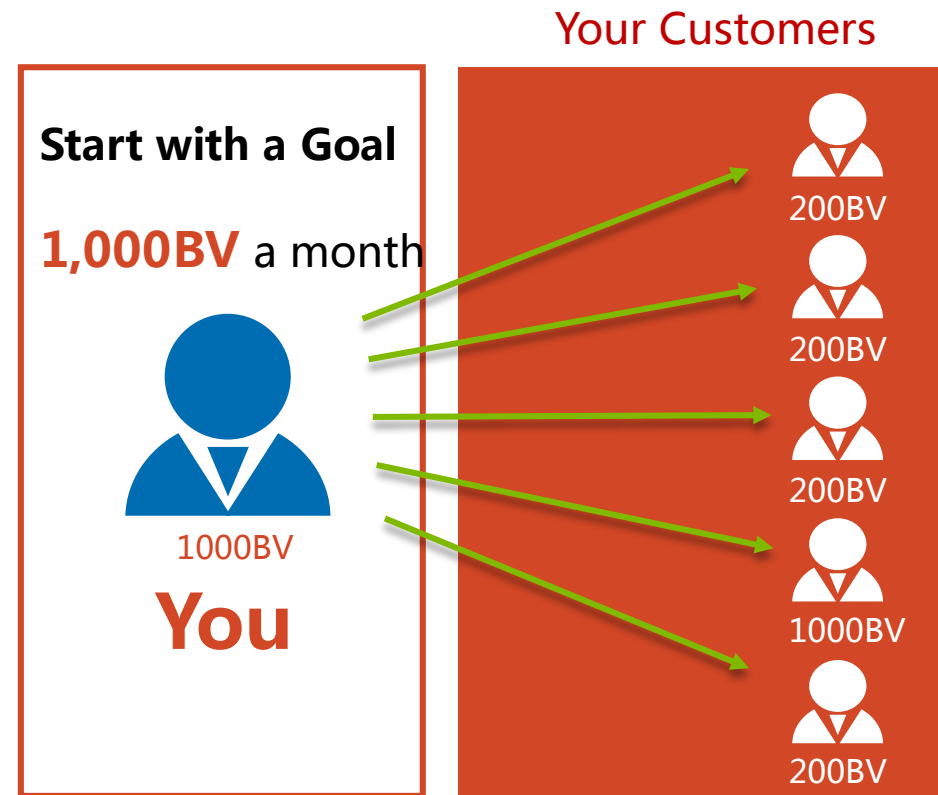


Organizational Structure

To start building your customer base, make a list of just anybody you know. Include the names of relatives, friends, neighbors, co-workers, business associates, and anyone you can think of.

Share with the people you know:

- Friends
- Family
- Relatives
- Neighbors
- Co-workers
- Doctor
- Dentist
- Hair dresser
- Teacher
- Business associates
- etc



Organizational Structure

BUILDING

Through faithful, friendly customer service, you will create confidence in both your customers and the Distributors in your group. Let them know that they are important to you and demonstrate it by the respect and integrity you show them.

A DISTRIBUTOR GROUP



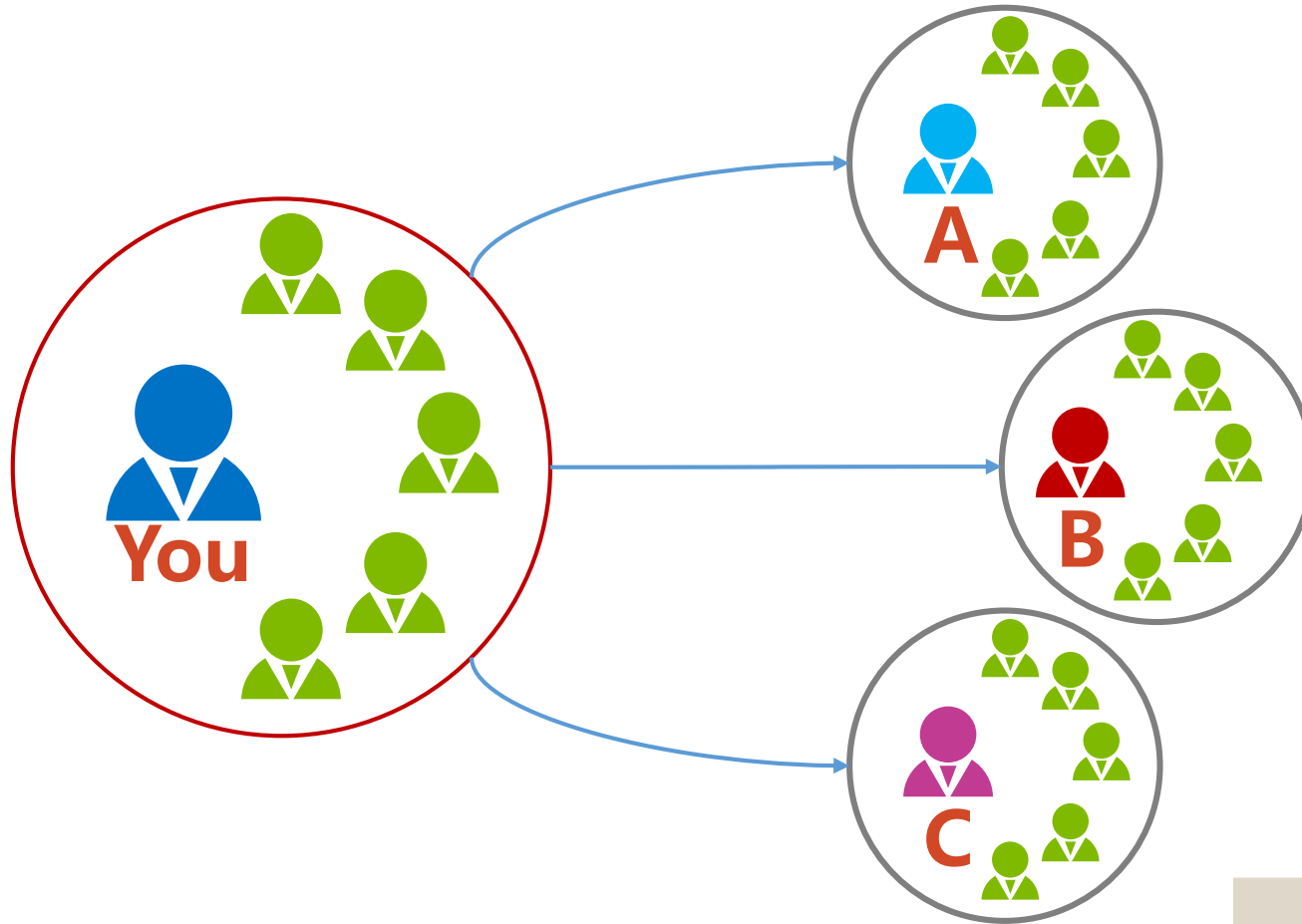
Marketing Plan Table

Level	I.D.	Senior I.D.	Chief I.D.	ITM	Senior ITM	Chief ITM
Ratio	15%	20%	25%	30%	35%	40%
PBV (Monthly)	1,000	1,000	1,000	1,000	1,000	1,000
Upgrade	Join-in Package	<ul style="list-style-type: none"> ● 3*15% ● 6,000 	<ul style="list-style-type: none"> ● 3*20% ● 20,000 	<ul style="list-style-type: none"> ● 3*25% ● 140,000 	<ul style="list-style-type: none"> ● 3*30% ● 550,000 	<ul style="list-style-type: none"> ● 3*35% ● 2,200,000
Bonus	✓ Sales Bonus	<ul style="list-style-type: none"> ✓ Sales Bonus ✓ Network Bonus 	<ul style="list-style-type: none"> ✓ Sales Bonus ✓ Network Bonus 	<ul style="list-style-type: none"> ✓ Sales Bonus ✓ Network Bonus ✓ Leadership Bonus 	<ul style="list-style-type: none"> ✓ Sales Bonus ✓ Network Bonus ✓ Leadership Bonus 	<ul style="list-style-type: none"> ✓ Sales Bonus ✓ Network Bonus ✓ Leadership Bonus

Marketing Plan Table

4-Members/20-Customers

Achieve from 4,500-6,000 BV in a month.



STEP UP

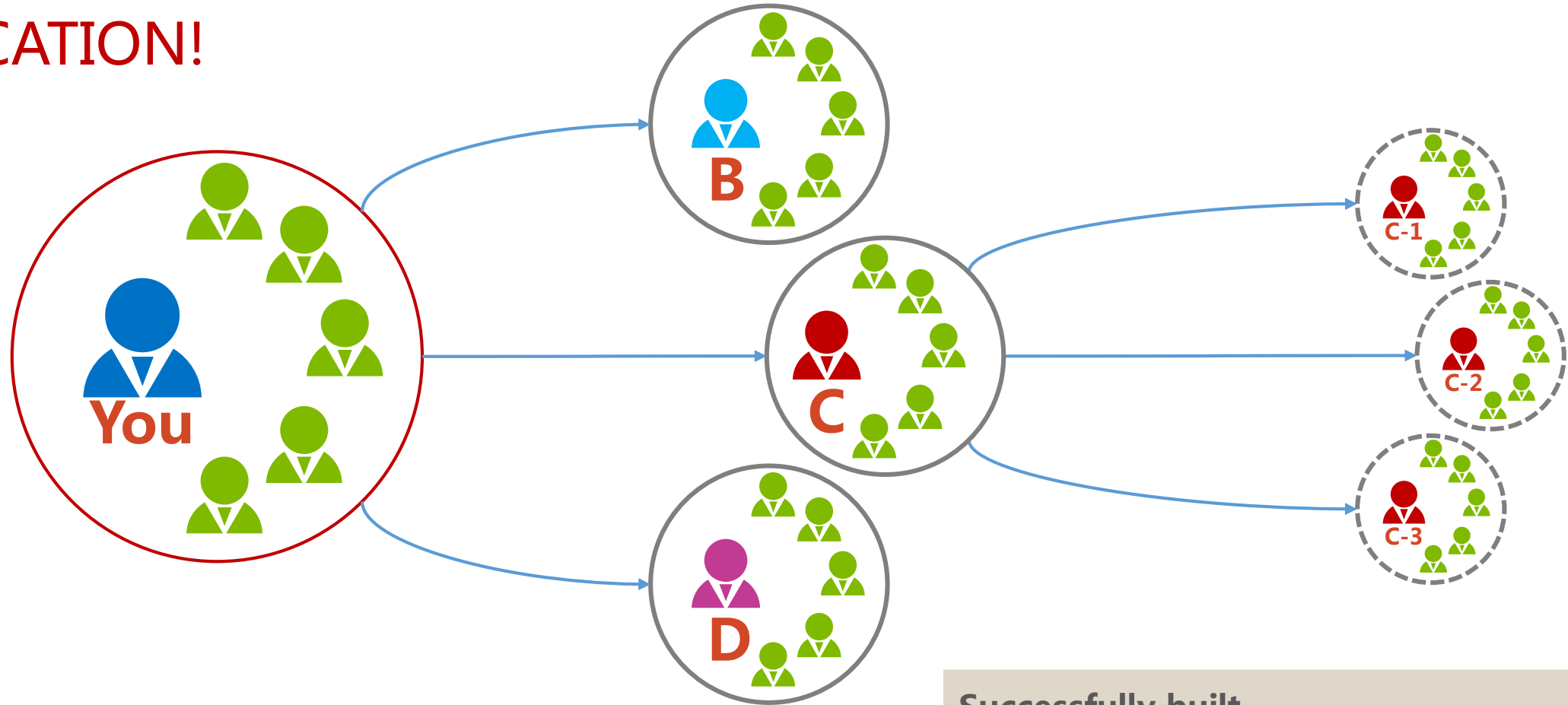
Your business will grow as you grow.

Marketing Plan Table

The Power of DUPLICATION!

13-Members / 65-Customers

Achieve from 13,000 BV in a month.










Successfully built

Distributor Group

when you **TEACH** some to build a team like you.

Super Plan Table

Level	Ratio	Network	Formula	Max Bonus
 S3	5%	3*I.D. 	(Total BV * 5%) /qualified S3	1,000
 S9	5%	3 * S3 	(Total BV * 5%) /qualified S9	2,000
 S27	5%	3 * S9 	(Total BV * 5%) /qualified S27	6,000
S81	5%	3 * S27 	(Total BV * 5%) /qualified S81	20,000

Thanks

www.taslyhealth.co.za